



2024-2025 Season

Sponsorship Opportunities

The M.R.C.A. was originally established in 1974. The season consists of twenty-one rodeos held October through September. We offer rough stock events and all timed events. The M.R.C.A. draws contestants from Southern Oklahoma and North Texas and surrounding areas with contestants ranging in ages 4 to 19 years old. We pride ourselves on being a family friendly, alcohol and drug-free atmosphere, also providing the opportunity to establish lifetime friendships all while promoting a love of horsemanship and preserving the western heritage.



The M.R.C.A. greatly appreciates our sponsors who make the rodeo season and finals a great success.

We are a registered 501(c)(3) Charitable Organization. If you are interested in making a tax-deductible contribution to the M.R.C.A., please complete the Sponsorship Form

Email artwork/logo to: rodeomrca@gmail.com

Make checks payable to: **M.R.C.A.**
272370 Nabor Rd
Marlow, Ok 73055

For more information:
Audra Hodgkins
580.699.4404



MID-SOUTH RODEO COWKIDS ASSOCIATION

24-25 Sponsorship Opportunities

Platinum Level Sponsorship - \$5,000.00

- All Around saddle given in the company name.
- Full size (2.5' x 5') banner displayed in the arena for the MRCA season.
- Company logo and link listed on the MRCA website and social media
- Company logo on our final's jackets.
- Company promotion once a week through our social media accounts.
- Company sponsorship announced before every event during each rodeo performance.
- Opportunity to distribute promotional materials in finalist bags.

Gold Level Sponsorship - \$2,500.00

- Event Saddle given in the company name.
- Full size (2.5' x 3') banner displayed in the arena for the MRCA season.
- Company logo and link listed on the MRCA website and social media.
- Company promotion once a week through our social media accounts.
- Company sponsorship announced five times during each rodeo performance.
- Opportunity to distribute promotional materials in finalist bags

Silver Level Sponsorship - \$1000.00

- Year end championship Buckle given in the company name.
- Full size (2.5' x 3') banner displayed in the arena for the MRCA season.
- Company logo and link listed on the MRCA website and social media.
- Company promotion every other week through our social media accounts.
- Company sponsorship announced five times during each rodeo performance.

Bronze Level Sponsor - \$500.00

- Championship buckle given in the company name.
- Sponsor provided banner displayed in the arena for the MRCA season.
- Company promotion every other week through our social media accounts.
- Company sponsorship announced once each rodeo performance.

Pay it forward sponsor - \$250

- Company promotion every other week through our social media accounts.
- Company sponsorship announced once each rodeo performance.
- Company sponsorship announced once during every round of MRCA Finals Rodeo.

Sponsorships below \$250

- Company sponsorship announced once during each round of MRCA Finals Rodeo.

Sponsorships of any amount are greatly appreciated



MID-SOUTH RODEO COWKIDS ASSOCIATION

24-25 Sponsorship Form

Company Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Phone Number: _____

Website: _____

Sponsorship Level: _____

Printed Name: _____

Signature and Date: _____

Email artwork/logo to: rodeomrca@gmail.com

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Special Instructions: