



2025-2026 SEASON SPONSORSHIP OPPORTUNITIES

The M.R.C.A. was originally established in 1974. The season consists of twenty rodeos held October through September, with three days of finals over Labor Day weekend . We offer rough stock events and all timed events. The M.R.C.A. draws contestants from Southern Oklahoma, North Texas and surrounding areas with contestants ranging in ages 4 to 19 years old. We pride ourselves on being a family friendly, alcohol and drug-free atmosphere, also providing the opportunity to establish lifetime friendships all while promoting a love of horsemanship and preserving the western heritage.



The M.R.C.A. greatly appreciates our sponsors who make the rodeo season and finals a great success.

We are a registered 501(c)(3) Charitable Organization. If you are interested in making a tax-deductible contribution to the M.R.C.A., please complete the Sponsorship Form.

Email artwork / logo to: rodeomrca@gmail.com

M.R.C.A. KIM JOHNSON : 405-625-9642
P.O. 1251
SHAWNEE, OK 74802



MID-SOUTH RODEO COWKIDS ASSOCIATION

2025-2026 Sponsorship Opportunities

Basic sponsor - \$250

- Company sponsorship announced once each rodeo performance.
- Company sponsorship announced once during every round of MRCA Finals Rodeo.

Bronze Level Sponsor - \$500.00

- Year End Championship Buckle given in the company name.
- Sponsor provided banner displayed in the arena for the MRCA season.
- Company sponsorship announced once each rodeo performance.

Silver Level Sponsorship - \$1000.00

- Year End Championship Buckle given in the company name.
- Full size (2.5' x 3') banner displayed in the arena for the MRCA season.
- Company sponsorship announced five times during each rodeo performance.
- Company Logo on photo backdrop for event winners at Finals.

Gold Level Sponsorship - \$2,500.00

- Event Saddle given in the company name.
- Company flag to be flown during grand entry at Finals.
- Full size (2.5' x 3') banner displayed in the arena for the MRCA season.
- Commercial made with performance highlights and company name / logo.
- Company sponsorship announced five times during each rodeo performance.
- Opportunity to distribute promotional materials in Finalist bags.
- Opportunity to have a vendor booth at Finals.
- Company logo on photo backdrop for event winners at Finals.
- Invited to come to the events to interview / promote company and interact with competitors during rodeo.

Platinum Level Sponsorship - \$5,000.00

- All Around Saddle given in the company name and company rep to present.
- Company flag to be flown during grand entry at Finals.
- Full size (2.5' x 5') banner displayed on the bucking chutes for the MRCA season.
- Company logo on our Final's jackets.
- Commercial made with performance highlights and company name / logo.
- Company sponsorship announced before every event during each rodeo performance.
- Opportunity to distribute promotional materials in Finalist bags.
- Opportunity to have a vendor booth at Finals.
- Company logo on photo backdrop for event winners at Finals.
- Invited to come to the events to interview / promote company and interact with competitors during rodeo.

A la Carte

Commercial Add-On : \$1,000

Logo On Year End Jacket : \$1,500



MID-SOUTH RODEO COWKIDS ASSOCIATION

2025-2026 Sponsorship Form

Company Name: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip Code: _____

Phone Number: _____

Website: _____

Sponsorship Level: _____

Printed Name: _____

Signature and Date: _____

Email artwork/logo to: rodeomrca@gmail.com

Make checks payable to: M.R.C.A.
P.O. BOX 1251
SHAWNEE, OK 74802

For more information:

President: Mike Johnson – 405-761-2291
Vice President: John Garland – 940-580-0383
Secretary: Kim Johnson – 405-625-9642
Treasurer: Summer Dunn – 509-429-5432
Sponsorship: Sheryl McBurney – 661-912-3314